

The Shop
of
Individuality

EMPORIUM
Henry Siegel Inc.

Founded
on the
principle of
Economy

BROADWAY AT 35TH STREET

A shop specializing in women's and misses' apparel and millinery.

Important Offerings Thursday

Women's Smart New Coats

Richly Fur Trimmed

\$24.50 \$27.50 \$37.50

Coats of exclusiveness that vie with those of other stores for considerable more

Full and semi-filled models, beautifully lined and warmly interlined. Large rug collars and deep cuffs of natural racoon and mouton.

Gold, Mustard, Balsam Green, Plum, Burgundy, Chartreuse and Navy.

Evening Coats and Gowns

Opening the social season with Coats and Gowns of wonderful beauty, at prices nowhere equalled in New York.



Very Important Sale of

Suits for all Occasions \$18.00

Plain Tailored and Fur Trimmed

You can select in this Sale at \$18.00 12 of this season's most favored models

For your choosing are Suits fashioned of broadcloth, velour checks, mannish serges, chevrons and poplins, in all the wanted colors.

Other Suits in models of distinction—

are very Specially Priced \$40.00 to \$79.50

Blouses \$1.75

Voile and Organdies

Voile Blouse effectively lace and embroidery trimmed. Some hand embroidered. Organdie Blouses elaborately embroidered.

Sizes 34 to 50

Japanese Kimonos

A very special offering of Japanese Kimonos, elaborately hand embroidered in floral designs, in natural colors. Special \$1.00

Crepe de Chine Negligees

The latest and most desirable models in pink, blue, rose, lavender and Copenhagen. Special \$3.95



SCORES DROWNED; BOSTON CAR DIVES OFF OPEN BRIDGE

Plunges Through Gate Into 25 Feet of Water and Only Few Escape.

BOSTON, Nov. 8.—Imprisoned in a closed trolley car, in which they were crowded so closely that few had opportunity to reach the narrow doors at the front and back, almost half a hundred passengers were drowned early this evening when the car—a surface vehicle of the Boston Elevated Railroad Company—plunged through an open draw at

HAIR COMING OUT?

Dandruff causes a feverish irritation of the scalp, the hair roots shrink, loosen and then the hair comes out fast. To stop falling hair at once and rid the scalp of every particle of dandruff, get a 25-cent bottle of Dandruff at any drug store, pour a little in your hand and rub it into the scalp. After a few applications the hair stops coming out and you can't find any dandruff.—Advt.

EVERYONE LIKES THIS COLD CURE

"Pape's Cold Compound" ends a cold or gripe in a few hours.

Your cold will break and all gripe misery end after taking a dose of "Pape's Cold Compound" every two hours until three doses are taken. It promptly opens clogged-up nostrils and air passages in the head, stops nasty discharge or nose running, relieves sick headache, dullness, feverishness, sore throat, sneezing, soreness and stiffness.

Don't stay stuffed-up! Quit blowing and snuffing! Ease your throbbing head—nothing else in the world gives such prompt relief as "Pape's Cold Compound," which costs only 25 cents at any drug store. It acts without assistance, tastes nice, and causes no inconvenience. Accept no substitute.—Advt.

the Summer Street bridge.

The heavy vehicle went to the bottom of Port Point Channel, which is about thirty-five feet deep. A few—apparently not more than a dozen—were thrown free or managed to jump free before it struck the surface. The rest never had a chance for their lives.

At midnight divers had taken forty-four bodies from the car, which was standing on one end upon the mud bottom of the channel. They said other bodies were still within. Although survivors had said they were sure some women were passengers on the car, all the victims thus far recovered were men. There were about sixty persons aboard when it made the plunge, as nearly as can be estimated.

The cause of the accident had not been definitely determined at midnight. The motorman, Gerald Walsh, who survived, said the red danger signals on the guard-gates were not shown, and that an arc lamp which usually illuminates the bridge was not in operation. Bridge tenders answer the danger signals were displayed as usual.

An eighty-ton floating crane in moored close to the spot where the car went down. It will raise the vehicle for examination, probably to-morrow morning, after all the bodies have been recovered. The scene of the tragedy is within a few blocks of the busy South Station railway terminal.

The dozen or so who survived were rescued by the crews of fire and police boats, which were quickly upon the spot.

Within a few minutes after the accident happened, which was at 5:30 P. M., the police reported that twelve persons had been rescued. One of these, a man named Thomas J. Gaudin, died immediately after he was taken ashore by firemen.

It was about three or four more survivors who were in the Relief Hospital one was likely to die during the night.

The car motorman, Gerald Walsh, was one of those brought ashore after the car went down. He was taken to the exact number of persons aboard his car. Walsh and McKee were arrested on technical charges of homicide.

Walsh made this statement to the police: "I was driving my car from City Point when I came to the bridge. There is a huge arc light on the bridge, which is usually lighted, but to-night it was not. There is also a red light on the gate ordinarily. To-night I saw no red light."

"I had no thought of danger. All of a sudden I felt that we had left firm ground. I looked ahead of me. The car was plunging through the air. I jumped, and the next thing I knew I was under water."

"After a time I came up and swam to shore. That's all I know. I can't say how many were in the car; but it was well filled."

One of the first survivors to be brought ashore was Nelson McFarland of No. 142 Draper Street, Dorchester. He said: "The car was so crowded that I was riding on the front platform. So when the car went through the draw and I began to feel it fall and to hear the shrieks and yells of men and women passengers, I pulled open one of the vestibule doors and dived outward, not knowing where I would strike. I struck the water head first, and when I came up swam for the nearest side of the channel and was

hauled to safety by the draw tenders. I don't think more than two or three others—at least from my end of the car—escaped death."

Tremendous excitement gripped all Boston when news of the accident spread throughout the city. Thousands of persons who had been watching the election returns hurried down to the channel and filled the surrounding streets for blocks. Almost a hundred priests went to the drawbridge, prepared to do what they could in a spiritual way for dying persons brought ashore, but there was nothing for them to do.

Mayor Cushey was on hand promptly and took charge of the police and relief work. Scores of pulmonologists

rushed to motor cars from hospitals and gas company headquarters. But after the first few, who had managed to strike clear of the car, were brought up there was no chance for any others to be alive. The car was of the closed and vestibuled type, with narrow doors.

REMEMBERED ONE, ANYHOW.

(From the Boston Transcript.) At a medical college a class was being examined in anatomy, and one student was asked: "What muscles have their origin in the popliteal space?" "Well," said the bright student, "there's that one with the darned long name, and I don't remember the other two."

ALWAYS MOTHER'S BOY.
From the Cincinnati Enquirer.
A mother never changes. When her son is forty years old and wears long whiskers she won't call him anything else but "Mother's Boy."

CASTORIA
For Infants and Children
In Use For Over 30 Years
Always Bears the Signature of *Dr. J. C. Watson*

Stern Brothers

West 42nd Street Between 5th and 6th Avenues West 43rd Street

A Very Important Offering To-morrow of Women's Smart Suits and Dresses

At the following extremely low prices:

Street & Afternoon Dresses

Of good quality serge, jersey cloth and silks, in rich colorings, faultlessly made; special

at \$19.75

Smart Tailored Suits

Fashioned in men's wear serge and gabardine; velvet or fur-trimmed; in the favored shades,

at \$24.50

A Special Purchase of Women's Coats

of warmth-without-weight materials; straight fitted lines with flare, many richly fur-trimmed; lined throughout and warmly interlined,

Specially priced for To-morrow,

at \$24.50

Georgette and Crepe de Chine Waists

The better grades, all sizes but not in every model, white, flesh and street colors.

Reduced for Thursday, on the Second Floor, to Less Than One-Half Their Original Prices.

GROUP I.	GROUP II.	GROUP III.
Originally sold from \$9.75 to 14.50.	Originally sold from \$16.50 to 22.50.	Originally sold from \$27.50 to 42.50.
\$3.75, 4.85, 5.95	\$6.75, 7.95, 9.75	\$12.50, 14.75, 17.50

A Clearance Sale of Corsets

OFFERING MOST REMARKABLE VALUES IN

A group of very desirable models, made of the most favored materials; sizes from 19 to 28; formerly sold up to \$10.00, at \$1.45

Brassiere Bandeaux - at 98c

Women's Bandeaux - at 69c

of allover cotton Cluny lace, silk mull linings, in white and flesh, also allover embroidery.

of allover eyelet embroidery, edged with embroidery and ribbon drawn.

Small Children's Apparel

TO-MORROW, ON THE SECOND FLOOR, DECIDEDLY LOW PRICED.

White Chinchilla Coats. Washable, double-breasted with belt; sizes from 1 to 3 years, at \$5.00

Colored Chinchilla Coats in gray, navy and brown, flannel lined; sizes from 1 to 5 years, at \$6.25

Children's Angora Sweater Suits, 5 pieces; in rose, Copenhagen and castor; sizes from 2 to 5 years, at \$4.95

Also To-morrow, a Clearance Sale of

Imported Pique Dresses Hand-made and hand-embroidered; sizes from 2 to 5 years, at 98c, 1.50 to 4.95 Formerly \$2.95 to 9.75

Imported Guimpes Hand-made, hand-embroidered or feather stitched; sizes from 6 to 14 years, at 75c, 1.25 to 3.95 Formerly \$1.75 to 7.50

Sale of 14 Karat Gold Jewelry

AT REDUCTIONS THAT ARE UNUSUAL.

Lavallieres and Chains, Were \$7.50	Brooches, Were \$7.00 to 17.50
Seed Pearl Pendants, " 13.50	Novelty Scarf Pins, " \$7.50 to 12.00
Pencils, " Were \$8.00 to 12.00	Stone Set Rings, " \$7.00 to \$9.75
Stone Set Cuff Pins, Were \$8 to 9.75	Cuff Links, " \$6.50 to \$9.50

Locketts, Were \$19.50 to 27.00	Novelty Brooches, \$31.50 to 39.00
Earrings, \$15.00 to 27.00	Novelty Scarf Pins, \$32.00 to 39.00
Bar Pins, \$16.50 to 29.00	Lavallieres, \$30.00 to 45.00
Brooches, \$16.50 to 18.00	Bracelets, \$40.00
Lavallieres, \$12.00 to 29.00	Seed Pearl Necklaces, \$30.00
Stone Set Rings, \$14.00 to 30.00	Cigar Lighters, \$45.00 to 58.00

Exquisite Pink Coral Necklaces at Half Price

A few items to show their values:

Double Necklace, Was \$510.00, \$255.00	Graduated Necklace, Was \$102.00, \$50.00
Graduated Necklace, " \$330.00, \$165.00	Graduated Necklace, " \$63.00, \$32.50
Graduated Necklace, " \$256.00, \$128.00	Others that were \$80 to \$200, \$15 to \$100

CHALLENGE FURNITURE SALE

Accounts Opened From \$5 to \$5,000

On Small Weekly or Monthly Payments

SMALL ACCOUNTS ESPECIALLY INVITED

You can open an account with a single advertised article or as many as you wish to buy without any cash advance of any kind.

Open an Account WITH ANY

Carriage And Pay For It

50c a Week

Reg. Price \$25

17.95

Cash or Credit, 5% Discount

Our Special \$89 All Ready

Complete 4-Room Outfits, \$208

Other 2, 3, 4 and 5 Room Outfits Up to \$2,500.

LIBRARY

ROCKER

Reg. Price \$7.50

4.87

Cash or Credit, 5% Discount

Our customers may now have their choice of either of these valuable stamps

EVERYTHING To Furnish Your Home Complete

Now is your chance to buy that outfit you had in mind. Prices throughout our stocks are reduced from 33% to 50%, enabling you to select whatever you want, or one of our complete 2, 3, 4 or 5 Room Outfits at a saving of almost one-half. Should you desire credit, we will make terms especially easy for you. Convince yourself by comparison that whether you buy for cash or on credit that

Our Prices Are Always the Lowest

WHITE ENAMEL BED Reg. Price \$7.00

4.98

BRASS BED Reg. Price \$24.50

19.49

Heavy continuous vinyl & extra heavy vinyl, with large glass mirrors, feet lacquer, bright finish only.

BRASS BED Reg. Price \$18

12.24

WHITE ENAMEL BED Reg. Price \$11.00

8.74

Heavy vinyl, capel, front and back, with large glass mirrors, feet lacquer, bright finish only.

BRASS BED Reg. Price \$22

16.39

Heavy continuous vinyl & extra heavy vinyl, with large glass mirrors, feet lacquer, bright finish only.

BRASS BED Reg. Price \$22

16.39

Heavy continuous vinyl & extra heavy vinyl, with large glass mirrors, feet lacquer, bright finish only.

BRASS BED Reg. Price \$22

16.39

Heavy continuous vinyl & extra heavy vinyl, with large glass mirrors, feet lacquer, bright finish only.

OPEN AN ACCOUNT WITH ANY RANGE OF HEATER AND PAY FOR IT

50c a Week

Reg. Price \$25

17.95

Cash or Credit, 5% Discount

FREE LIFE INSURANCE

When you make your purchase you receive a policy which guarantees that in case of the death of the owner of your furniture you receive a specified full to full without any extra charges.

SOLD OAK

ROCKER Reg. Price \$12.50

8.49

Cash or Credit, 5% Discount

BIRD'S EYE

MAPLE

ROCKER Reg. Price \$27

18.74

Cash or Credit, 5% Discount

50c a WEEK

Deliver any article up to \$25. Larger and smaller amounts in the same proportion.

AND WE WILL DELIVER

Any Complete Room Outfit

to your home and you can pay the balance in small weekly or monthly payments.

No Cash Advance

No Interest Added

No Extra Charges of Any Kind.

SEE OUR \$1.00 COMPLETE ROOMOUTFIT OFFER

OPEN SATURDAY EVENINGS UNTIL 10 O'CLOCK AT ALL THREE STORES

144-146 WEST 125th St.

Between 7th and Lenox Aves. NEWARK STORE, 49-51 Market St.

35 to 36 St. BLOCK 8TH Ave.

Ludwig & Co's

Du Barry 392 Fifth Avenue
Corner 36th Street
2nd Floor—Take Elevator.

RETIRING FROM The Women's Apparel & Fur BUSINESS

Our Entire Stock of High Class
COATS, SUITS, FURS, GOWNS, BLOUSES

To Be Closed Out
Without Reserve at

1/3 TO 1/2
LESS THAN FORMER PRICES

Coats, to Close Out.....\$10.00 to \$89.50
Suits, to Close Out.....\$15.00 to \$45.00
Hudson Dyed Seal Coats....\$55.00 to \$275.00
Fur Sets, to Close Out.....\$12.50 to \$150.00
Muffs, to Close Out.....\$5.00 to \$75.00
Gowns, to Close Out.....\$9.50 to \$49.50
Blouses, \$1.00, \$2.00 & \$3.00

The prices give no idea of the values and quality; this is high grade apparel made up for our exclusive clientele; garments and furs which you can find duplicated only in other fine Fifth Avenue Shops.

We will continue our Millinery Business after all other departments are closed out.

ALL SALES ABSOLUTELY FINAL

For Banquet or Camp-Fire

Lea & Perrins' is an indispensable accessory. It is a delight both to the taste of the epicure and the keen-edged appetite of the hunter.

Lea & Perrins' SAUCE

The only original Worcestershire Sauce

Send postal for free kitchen hanger containing the new recipe